



## FOR IMMEDIATE RELEASE

### Paderno's Balanced Brew Coffee Maker Receives SCA Home Brewer Certification

**December 18, 2019**— The Specialty Coffee Association (SCA) has announced that the Paderno Balanced Brew Coffee Maker has received the SCA's Certified Home Brewer mark.

An iconic Canadian brand established in 1979, Paderno is widely known for a selection of quality cookware, bakeware, and kitchenware products. In 2019, Paderno launched a new range of appliances, including the newly certified Balanced Brew Coffee Maker especially designed to deliver consistent flavor, high quality, durability, and performance.

SCA Certified Home Brewers are designed to provide the highest quality standard for brewing specialty coffee at home. Developed by coffee scientists and professional tasters, the SCA Certified Home Brewer mark is the most rigorous brewer certification available. Testing for all SCA Certified Home Brewers is done at the UC Davis Coffee Center's laboratories.

The Paderno Balanced Brew Coffee Maker passed the SCA's rigorous tests in a variety of categories including brew basket volume, brewing time and temperature, beverage strength and extraction, uniformity of performance, beverage clarity, among others.

Paderno Manager of Product Development Todd Anderson said, "We strongly believe that the Paderno Balanced Brew Coffee Maker will elevate your coffee experience. This certified home brewer provides precise control to create a consistent and flavorful golden cup of coffee every time. While impressive for its performance, its unique design and black stainless-steel finish will make it a focal point in any kitchen."

SCA Chief Research Officer Peter Giuliano said, "The SCA Certified mark awarded to the Paderno brewer denotes excellence in design and engineering as well as the ability to consistently meet specialty standards for a delicious cup. The Paderno Balanced Brew Coffee Maker is an impressive machine that performed excellently in all of our tests. It is our pleasure to welcome Paderno to the family of SCA Certified Home Brewers."

More information on the Paderno Balanced Brew Coffee Maker is available on [Paderno's website](#). To learn more about the SCA's Certified Home Brewer Program, visit [sca.coffee/scacertified](http://sca.coffee/scacertified).

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## Resources

- [Photo Kit: Paderno Balanced Brew Coffee Maker](#)
- [Download: CHBP logo and other promotional images](#)
- [PDF: CHBP Requirements and Testing Procedure](#)
- [PDF: CHBP Uniformity of Extraction Procedure](#)
- [CHBP website](#)

## About the SCA's Certified Home Brewer Program

Coffee consumers are increasingly seeking the specialty coffee shop experience at home. In a crowded and competitive market, the SCA Certified Home Brewer mark helps consumers find and choose the best machines, backed by the science and experience of the Specialty Coffee Association. Developed by coffee scientists and professional tasters, the SCA Certified Home Brewer mark is the most rigorous brewer certification available. Learn more at [sca.coffee/scacertified](https://sca.coffee/scacertified).

## About Paderno

From its beginnings in Prince Edward Island, Paderno represents a heritage of exceptional craftsmanship and quality. A brand that boasts reliable products designed in Canada that range from cookware to bakeware, appliances and kitchen tools, Paderno is dedicated to craftsmanship, quality and precision. Each product is thoughtfully designed with meaningful innovation and timeless style to last a lifetime. We take the time and care to make sure every product delivers outstanding durability and performance to fuel your passion for cooking. Learn more at [paderno.com](https://paderno.com).

## About the Specialty Coffee Association

The SCA is a nonprofit trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at [sca.coffee](https://sca.coffee).

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